

Summary Report - June 1, 2013

We want to thank the more than 270 company leaders from 45 countries who shared their thoughts with us. The success of the Silega Learning Impact Global Survey 2013 – is directly attributable to the candid participation of leaders around the world.

Figure 1 - Countries with most respondents



Australia

Belgium

Brazil

Canada

China

Colombia

Germany

Hong Kong

India

Mexico

Netherlands

New Zealand

Poland

Russian Federation

Singapore

Switzerland

Thailand

United Kingdom

United States

Venezuela

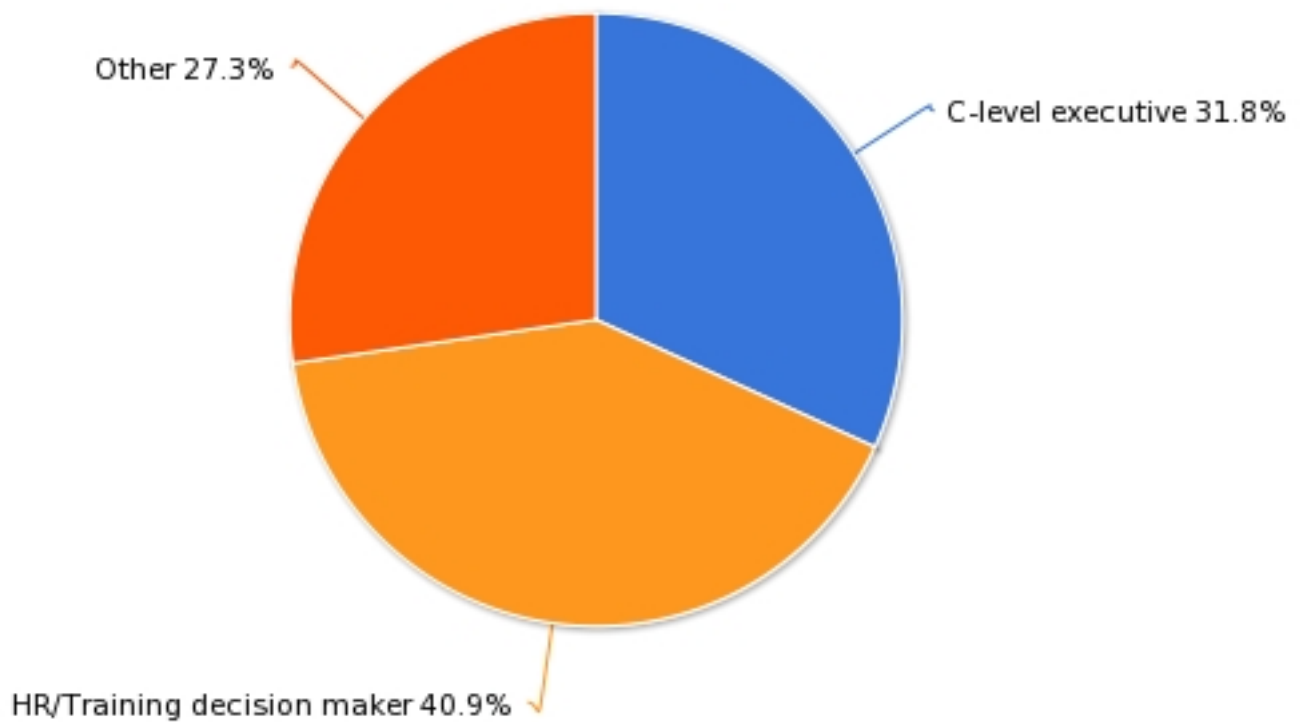
Figure 2 - Some of the companies that participated in the 2013 survey (in alphabetical order)

Alcon
Alicorp
Allianz
Coca-Cola
DP World
GE
HSBC
Kaiser Permanente
Kimberly-Clark
Merck
Nike
Orica

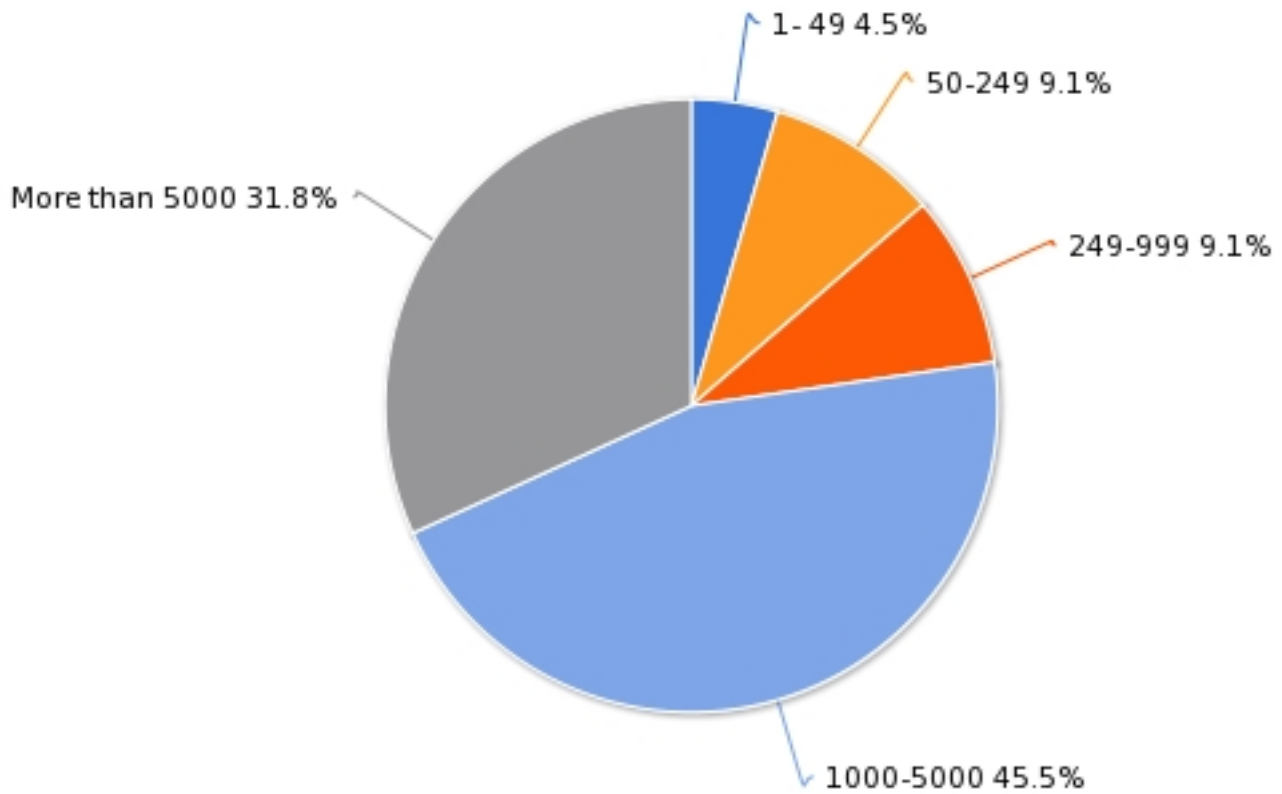
PepsiCo
Sanofi

Scotiabank
Sofina Foods
Sonoco
Staples
Swisscom
Wal-Mart

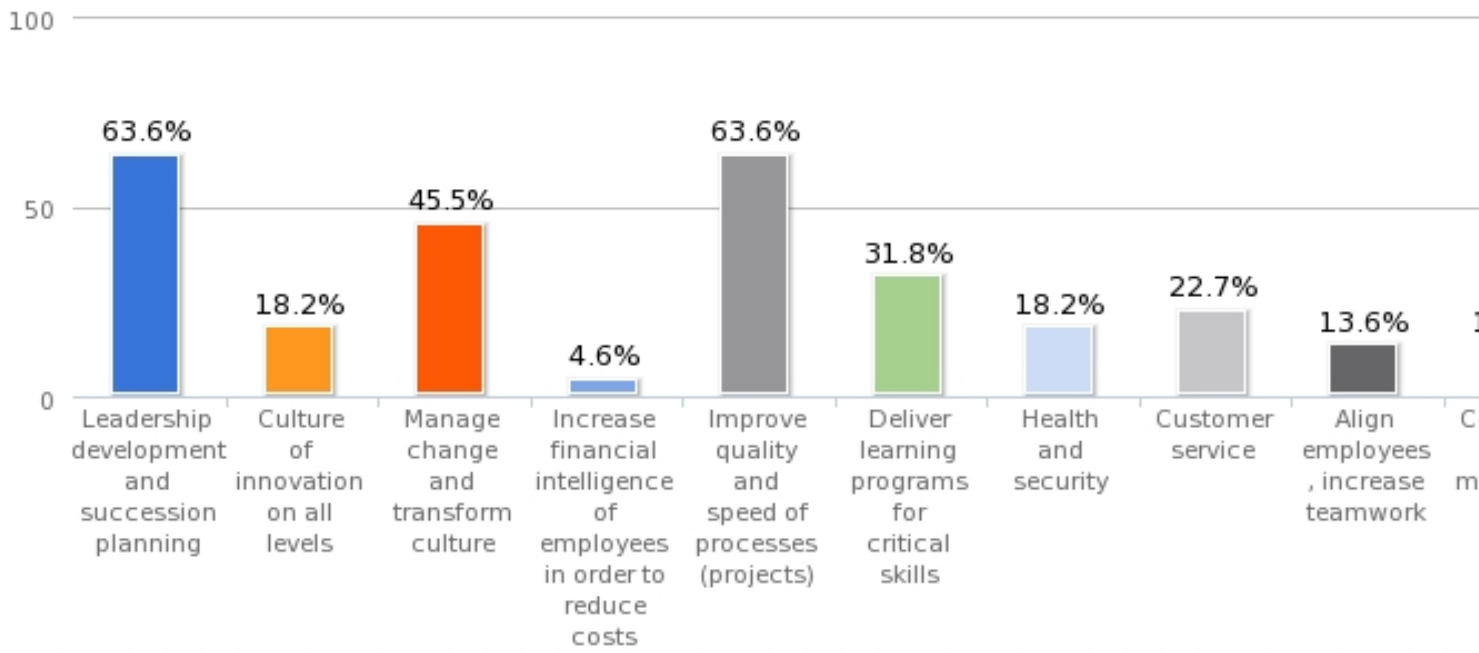
1. What position do you currently hold within your organization?



2. How many employees does your company have in your country?



3. What are the main priorities related to learning in your organization this year? (please choose up to 3)



4. In relation to 2012, your training spending for 2013 will



5. What are the main challenges to improving learning in your organization?

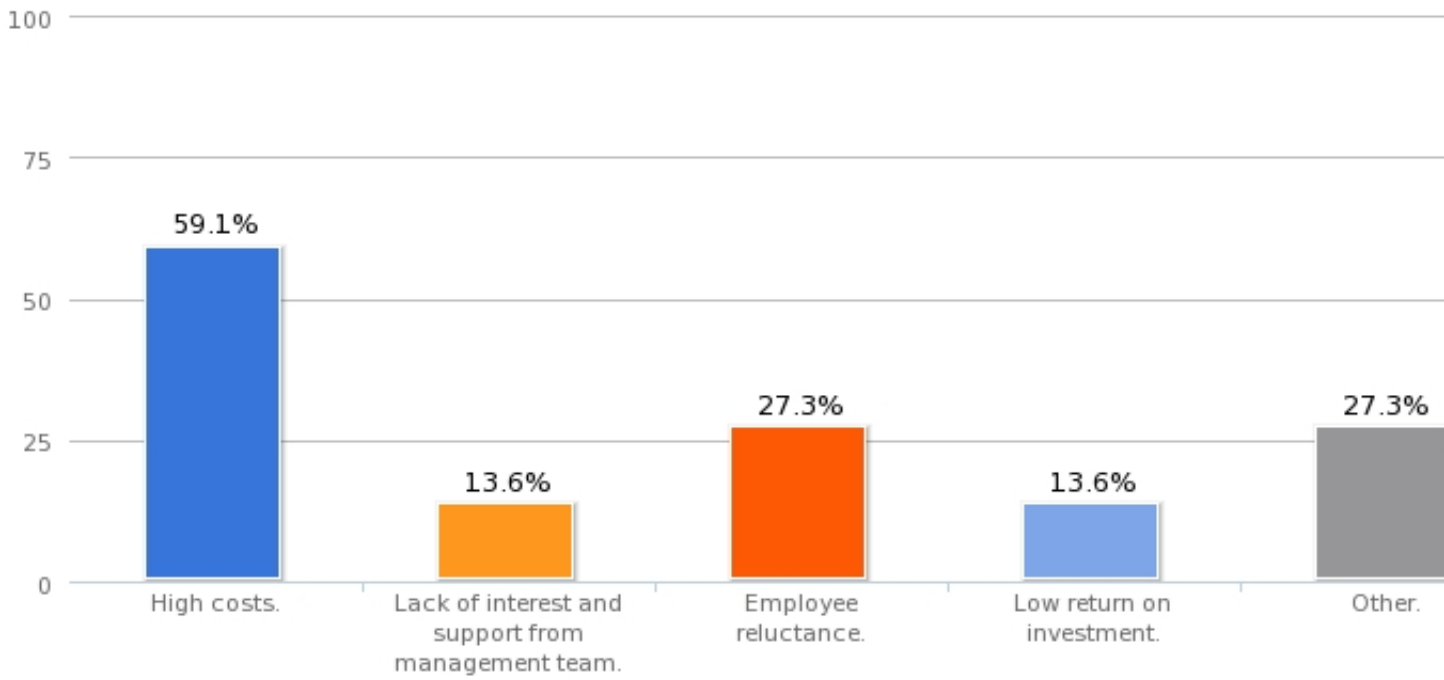
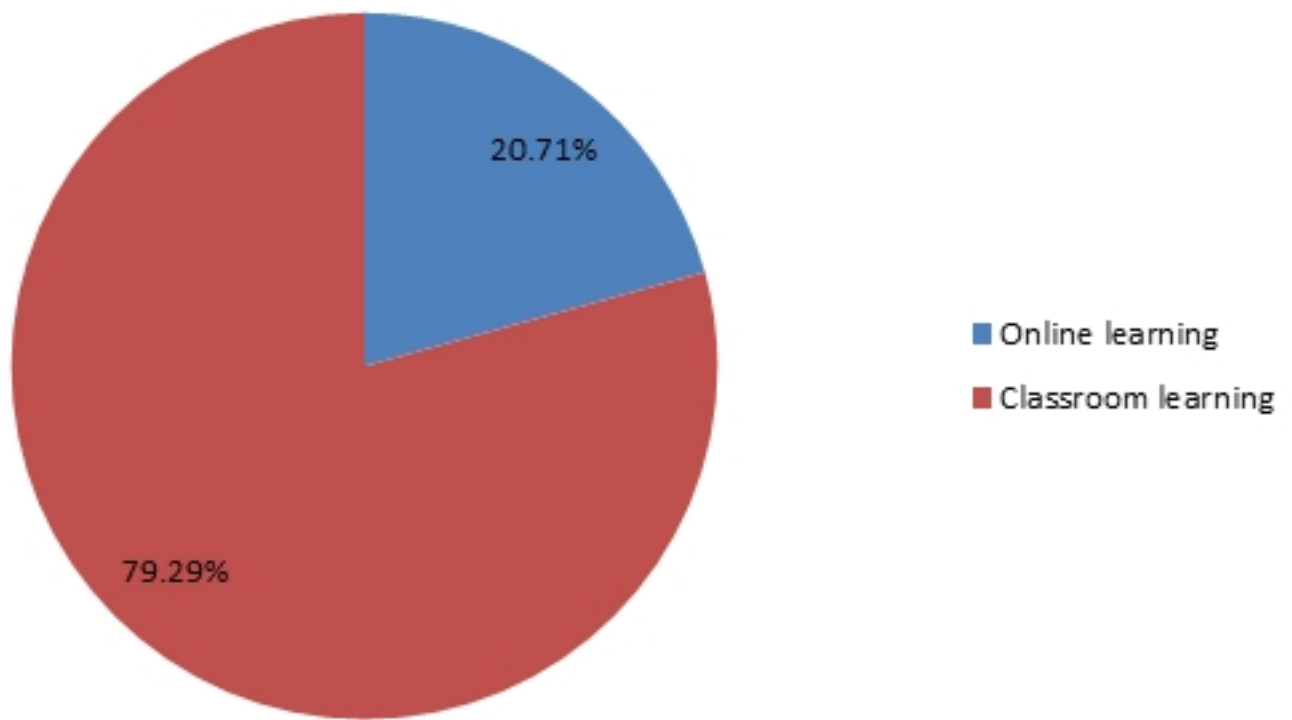
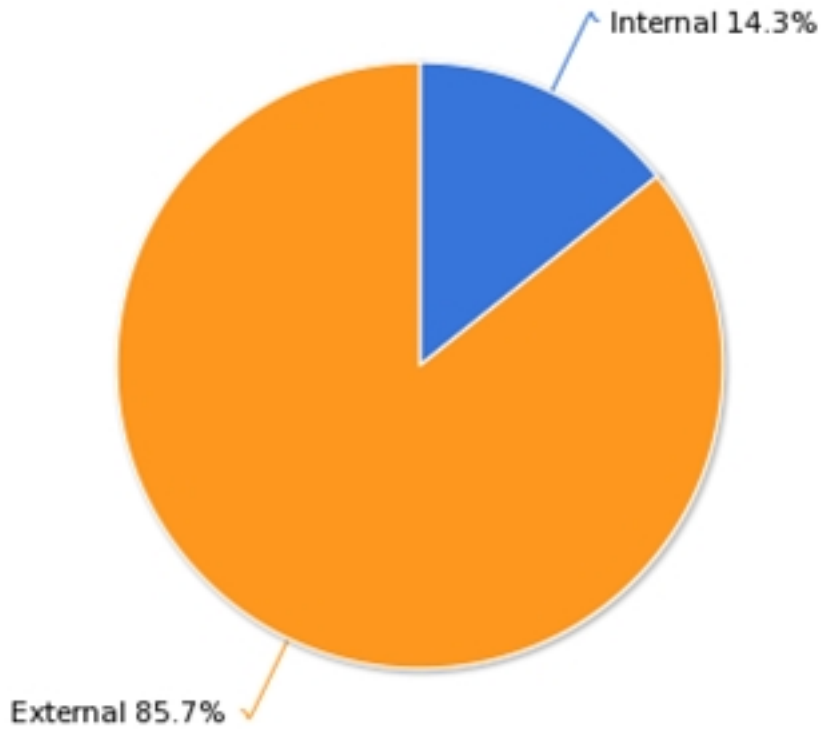


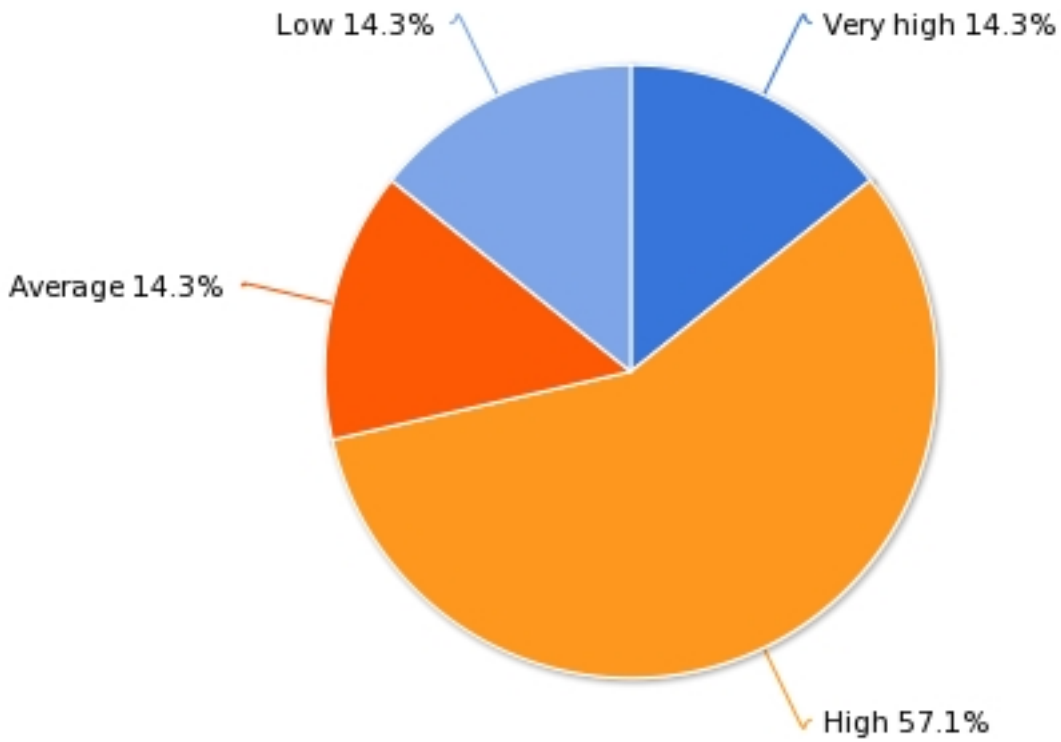
Figure 6: What % of your learning programs are evaluated using some of Kirkpatrick's stages?



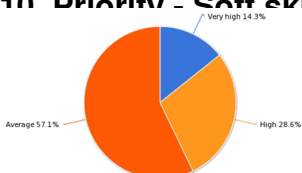
8. Delivery method – Soft skills training



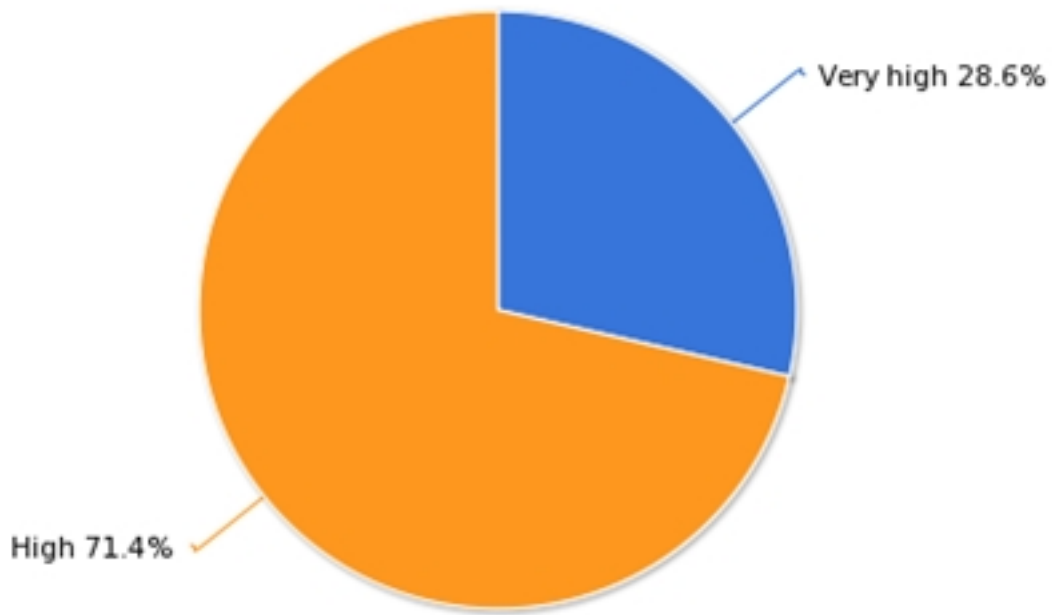
9. Priority - Management training



10. Priority - Soft skills training



11. Priority - Technical learning



12. How do you distribute your training budget (the sum should add up to 100%)

